

An aerial photograph of a coastal city, likely Rhodes, Greece, with a large harbor and a prominent building on a peninsula. The image is overlaid with a dark blue gradient.

MEDITERRANEAN LEADERSHIP JOURNEY

BECOME A LEADER IN A CHALLENGING WORLD ECONOMY:
IDEAS AND PRACTICES AT THE FRONTIER

ORTYGIA
BUSINESS SCHOOL

WHAT IS MLJ?



The Mediterranean Leadership Journey is an OPEN ENROLMENT program designed for managers with proven leadership potential.

The course is organized around the three pillars of business education: CORPORATE STRATEGY, LEADERSHIP and NEGOTIATION. The purpose is to analyse the CHALLENGES that managers face at different levels: the company, the individual, and the macroeconomy.

The format is lectures, case study discussions and simulations.

Each module will benefit from lecturers from top business school and external speakers including CEOs, entrepreneurs and global thinkers.

LUCREZIA REICHLIN

Founder of Ortygia Business School



4 REASONS TO CHOOSE MLJ

1

THE QUALITY OF THE LECTURERS

coming from a pool of frontier thinkers teaching at the world's top business schools, as part of the Ortygia Business School network & community.

2

THE CONTENT SPECIFICALLY TARGETED

to offer a rapid immersion in the most challenging managerial issues of the day, and current thinking about these issues from leading experts.

3

THE STANDING OF THE EXTERNAL SPEAKERS

including representatives from the corporate world and public policy intellectuals.

4

THE NETWORK OF PARTICIPANTS

carefully selected to represent a wide range of background and experiences, to build precious business connections in a community of future leaders.

WHO IS IT FOR?

Mid to senior career professionals with around 15 years of experience who hold leadership position or will fill such a role in the near future to be selected from a variety of backgrounds. The quality and heterogeneity of the class is a key asset of the programme.

The MLJ is addressed to:

- ➔ Individuals from different regions/countries and sectors;
- ➔ Ambitious, motivated people with solid records of achievement;
- ➔ Individuals who are open to being challenged and ready to contribute and take advantage of new opportunities.

MEDITERRANEAN LEADERSHIP JOURNEY – PAST EDITIONS

THE CLASS

Average age

42
Years

Average work experience

15
Years

International to domestic students

27 %

Percentage of women to men

40 %

CONTENTS

- Corporate Strategy
- Behavioral Strategy
- Leadership
- Crisis Management
- Decision Making
- Negotiation
- World Economy

COMPANIES



GUEST SPEAKERS



Daniela Baglieri



Francesco Caio



Roberto Cingolani



Claudio Costamagna



Carlo Cottarelli



Luigi de Vecchi



Filippo Mazzei



Alessandro Profumo

LECTURERS



Giada Di Stefano
Bocconi University



Sydney Finkelstein
Tuck School of Business



Giovanni Gavetti
Tuck School of Business



Ena Inesi
London Business School



Michael Jacobides
London Business School



Thomas Lawton
Tuck School of Business



Elias Papaioannou
London Business School



Nicola Persico
Kellogg School of Management



Lucrezia Reichlin
London Business School



Raffaella Sadun
Harvard Business School



Andrew Scott
London Business School



Michael Tsur
Negotiation Specialist

MEDITERRANEAN LEADERSHIP JOURNEY 11th Edition

The programme will start in July and end in September 2025 with two modules **in person** at Ortygia Business School, Siracusa, for a total of 6 days of teaching.

MODULE 1: THE LEADERSHIP CORE			
Residential Sessions: July 3rd– 5th			
WED	THU	FRI	SAT
	9:00 – 13:00 lecture	9:00 – 13:00 lecture	8:30 – 12:30 lecture
	13:00 - 14:00 Lunch	13:00 - 14:00 Lunch	12:30 - 13:30 Lunch
	14:00 – 18:00 lecture	14:00 – 18:00 lecture	13:30 – 16:30 lecture
<i>Arrival</i>	19:30 Networking Dinner		<i>Departure</i>

MODULE 2: DECISION MAKING IN A CHALLENGING REALITY			
Residential Sessions: September 11th - 13th			
WED	THU	FRI	SAT
	9:00 – 13:00 lecture	9:00 – 13:00 lecture	8:30 – 12:30 lecture
	13:00 - 14:00 Lunch	13:00 - 14:00 Lunch	12:30 - 13:30 Lunch
	14:00 – 18:00 lecture	14:00 – 18:00 lecture	13:30 – 16:30 lecture
<i>Arrival</i>		19:30 Closing Dinner	<i>Departure</i>

LECTURERS AND CONTENTS – Module 1

LECTURER



Svenja Weber

Affiliate Professor of
Organisational Behaviour at
INSEAD

GUEST SPEAKER (tbd)



Tom Chang

Associate Professor of Finance and
Business Economics
at Marshall School of Business, USC

THE LEADERSHIP CORE

Svenja Weber, Affiliate Professor of Organisational Behaviour at INSEAD

How can you remain grounded in your intent, open to learning, and available to others in times of strain and change? How do you **cultivate integrity, commitment, and outstanding performance**? How do you balance delivering quarterly results and **developing for the long term**? And how can you ensure that your **work and private lives enrich** rather than deplete each other? This programme will help you tackle those questions and live up to your answers. Much like a core workout routine helps athletes at any level and in any discipline to train better, get injured less, and perform at their best, the programme will help you **gain strength, stability, and flexibility as a leader**. It will enhance your capacities to show up as a leader, and to free others up to do the same.

The programme builds on one central idea. At its core, leadership is always personal yet never just about you. It takes clarity, courage, and commitment. It also requires anchoring your work to a shared purpose and a specific context. Being driven is not enough. A leader's work must be moving.

Contents:

- Examine the sources of the drive to lead and of the hesitations that might hold us back
- Prepare for the **challenge of bringing a vision of change** into proud or anxious cultures
- Identify **who may trust you as a leader**, who may not, why and what to do with it
- Discover how to cultivate commitments that help you stay focused and energized
- Focus on how to **develop life and work systems** that support sustainable performance

Svenja Weber is Affiliate Professor at INSEAD Business School, and an expert in leadership development. A clinical psychologist by training, her award-winning teaching aims to help leaders make lasting personal changes that benefit themselves, those around them and the organisations they are part of.

Big Data, Machine Learning, AI, and Managerial Decision-Making

GUEST SPEECH by Prof. Tom Chang - tbd

Tom Chang is an associate professor of Finance and Business Economics at the Marshall School of Business and a research fellow at both the Schaeffer Center for Health Policy and Economics and the Dornsife Center for Economic and Social Research. He received a BS in Physics (1998) and a PhD in economics (2009), both from the Massachusetts Institute of Technology.

LECTURERS AND CONTENTS – Module 2

LECTURER



Michael Tsur

Adv., Negotiation Specialist, conflict resolution, crisis management and mediation expert

DECISION MAKING IN A CHALLENGING REALITY

Michael Tsur, Adv., Adv., Negotiation Specialist, conflict resolution, crisis management and mediation expert

Professionals in today's chaotic world must develop the skills necessary to handle those inevitable situations in which external events intrude upon, and interfere with, the professionals' **abilities to make clear and appropriate decisions**. These situations of uncertainty can easily deteriorate into crises. If not handled correctly, they also can cause irreversible damage to relationships.

In order to be effective in such situations, professionals must possess **the capacity to collect, assess and adapt to new and changing information**. They must also develop their **creative capacities and vision** to take into account and address the consequences for the future ("the day after").

Using the most contemporary tools and methodologies for **creative problem-solving**, students will develop the skills needed for **making good decisions in a chaotic reality**. Learning, observing and experiencing a variety of approaches and strategies for negotiation enrich our knowledge and toolbox for different situations and circumstances.

Contents:

- rules of engagement
- negotiation in doubt
- apologizing in a challenging reality
- the art of asking questions
- the "trust formula"

Michael Tsur is a lawyer and an expert in negotiation, conflict resolution, crisis management and mediation. He specializes in executive coaching of General Managers, Directors and Owners of companies in Israel and around the globe, working in particular on how to navigate complex negotiations and situations. Founder in 1996 of the Mediation & Conflict Resolution Institute in Jerusalem, since 1999 Michael Tsur is a member of the Think-Tank for the IDF – Israel Defence Forces Hostage Negotiation Team. In 2011 Michael Tsur founded Shakla & Tariya, the first Institute for Negotiation Specialists - approaching negotiation as a stand-alone profession.

OBS LEADERSHIP PROGRAMME ACCORDING TO PARTICIPANT MANAGERS

“THE BEST OF MLJ”

What did you like best about the programme?



TEACHING METHOD

“The fact that the exercise was done involving part of the attending companies was very effective.”

“Interaction and deep analysis.”

“Very interesting discussions and moments of reflection and self-coaching and take-aways from each lesson.”



THE CONTENTS

“Contents absolutely over the high expectations.”

“Practical Impact on job activity.”

“Topics out of ordinary and very interesting.”

“Contents are fully oriented to work real practice and not only theory”

“Practical tools and stimulating food for thoughts changing previous knowledge about the subject”

Class Interaction and real cases discussion



Simulations, role playing and team exercises



Contents and topics



Relevance of contents for job



OBS LEADERSHIP PROGRAMME ACCORDING TO PARTICIPANT MANAGERS

“THE BEST OF MLJ”

What did you like best about the programme?



LECTURERS AND GUEST SPEAKERS

- “Quality of the Teachers.”
- “Interaction with lecturers.”
- “Quality of the dinner speakers.”
- “Very effective and powerful way of transmitting information / method and contents”

Lecturers



Guest Speakers



Networking



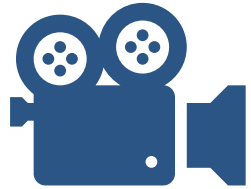
Organization overall and OBS Staff



CONTEXT AND ORGANIZATION

- “Networking.”
- “Well organized.”
- “Logistics and support of OrtygiaBS staff. ”
- “Organization overall.”

STUDENTS EXPERIENCE



<https://goo.gl/VJLdyp>



100% of MLJ Participants
highly recommend
the Executive Program in Senior Leadership



The logo for Ortygia Business School features the word "ORTYGIA" in a large, white, serif font, with "BUSINESS SCHOOL" in a smaller, white, sans-serif font below it, all contained within a white rectangular box.

ORTYGIA
BUSINESS SCHOOL

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